

**Report On**  
**“Entrepreneurship Awareness Camp”**  
**27<sup>th</sup> February 2020 to 29<sup>th</sup> February 2020**  
**Held at**  
**Sandip Foundation’s**  
**Sandip Institute of Technology and Research Centre, Nashik**

**Organized By**

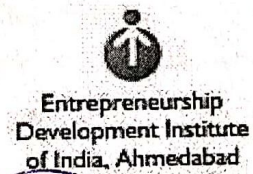


**Sponsored by**

**NSTEDB, DST-NIMAT Project 2019-20**

**Under Guidance of**

**Entrepreneurship Development Institute of India, Ahmedabad**



## Table of Contents

Sr. No.	Contents
1	About Sandip Foundation's, Nashik
2	Report on the Awareness Camp
3	Program schedule
4	List of Resource Persons
5	Photographs



## About Sandip Foundation, Nashik

Sandip Foundation was established in 2005 with the core objective of rendering selfless and dedicated, service to higher education in the disciplines of Engineering, Sciences, Management Studies, Polytechnic and Pharmacy. The visionaries of Sandip Foundation have been involved in the field of higher education since last fifteen years. During this period they have provided the most valuable service to thousands of students across the country.

Sandip foundation is educational institution which strives to form technocrats who will build more just and humane world. It strives for an intellectual endeavour that focuses on critical and creative thinking, with the aim of social transformation. The college makes a preferential option for the marginalized and it seeks to forge all-around development, inculcating both human and spiritual values. The relentless pursuit of new horizons in research, teaching and cultural service is what the foundation considers its mission to be. Sandip Foundation takes pride in its 250+ acre campus in nashik with facilities at par with the best in the world. Sandip Foundation's Sandip Institute of Technology and Research Centre is recognized by the Savitribai Phule Pune University (SPPU), and is approved by AICTE. Sandip Institute of Technology and Research Centre offer various disciplines viz. Computer, IT, Mechanical, Electronics and Telecommunication, Civil, Electrical, MBA, UG and PG education along with research.

We have fully fledged "Innovation and Entrepreneurship Development Cell" supported by Department of Science and Technology, Govt. of India and we also signed up MoU with IEEE Bombay Section for "IEEE Techno Entrepreneur Programme", An IEEE certified Incubation Facility in the same context. The objective of these proactive initiatives is to nurture the ideas generated by Young Innovators in the nearby ecosystem so as to put forth thrust in fostering outcome based entrepreneurial culture. Sandip Foundation's Sandip Institute of Technology and Research Centre have secured a prestigious 'A' grade with comprehensive score of 3.11 CGPA on the scale of 4 as declared by National Assessment and Accreditation Council, Bengaluru (NAAC). Also received number of awards and rankings.



## REPORT ON THE AWARENESS CAMP

### **Objective of the Programme:**

Considering the objectives of the entrepreneurship awareness programme and the expectations of the participants, the programme contents, delivery and sequence was fine-tuned on the very first day of the programme. During the entire programme participative learning methods like, group work, simulation exercises, role play, case discussions etc was extensively used in addition to informative lectures with audio-visual presentations. The participants were encouraged to challenge the concepts, ask questions and participate actively in the class-room interactions. The class room learning was supplemented by well compiled course material and hand-outs.

### **Outcome of the Programme:**

Students will come to know about the idea generation and implementation before establishing an enterprise.

### **Number of Participants:**

Students from all Engineering & MBA Branches - 75 (Male-42 & Female-33)

**Venue:** Sandip Foundation's, Sandip Institute of Technology & Research Centre, Nashik

**Duration:** 3 days.

### **Name of Programme Coordinator:**

Prof. Jagdish A. Patel, E&TC Dept, SITRC, Nashik



**Following is the brief summary of the programme conducted.**

The programme started with the inaugural address in the presence of chief guests Mr. Gopinath D, Assistant General Manager & Mr. Pradeep Mokal, Mentor- Start up India, CEO-Nishi Adds Solutions, Dr. S.T. Gandhe, Principal SITRC, Dr Rakesh Patil Head, MBA, Dr. M. M. Patil, Dean Admin and Dr. P. B. Burade, Dean Academics.

The programme coordinator Prof. Jagdish Patel, EDC Coordinator, SITRC briefed the participants about the structure, design of the programme and spelt out the expectations of the organizers from the participants.

Also, on behalf of IEDC we have given “**Woman Super Achiever Award**” to Miss Vedanti Mahendra Sorte, Founder, CreHa for her significant contribution in the field of entrepreneur.



## PROGRAM SCHEDULE & LIST OF EXPERTS

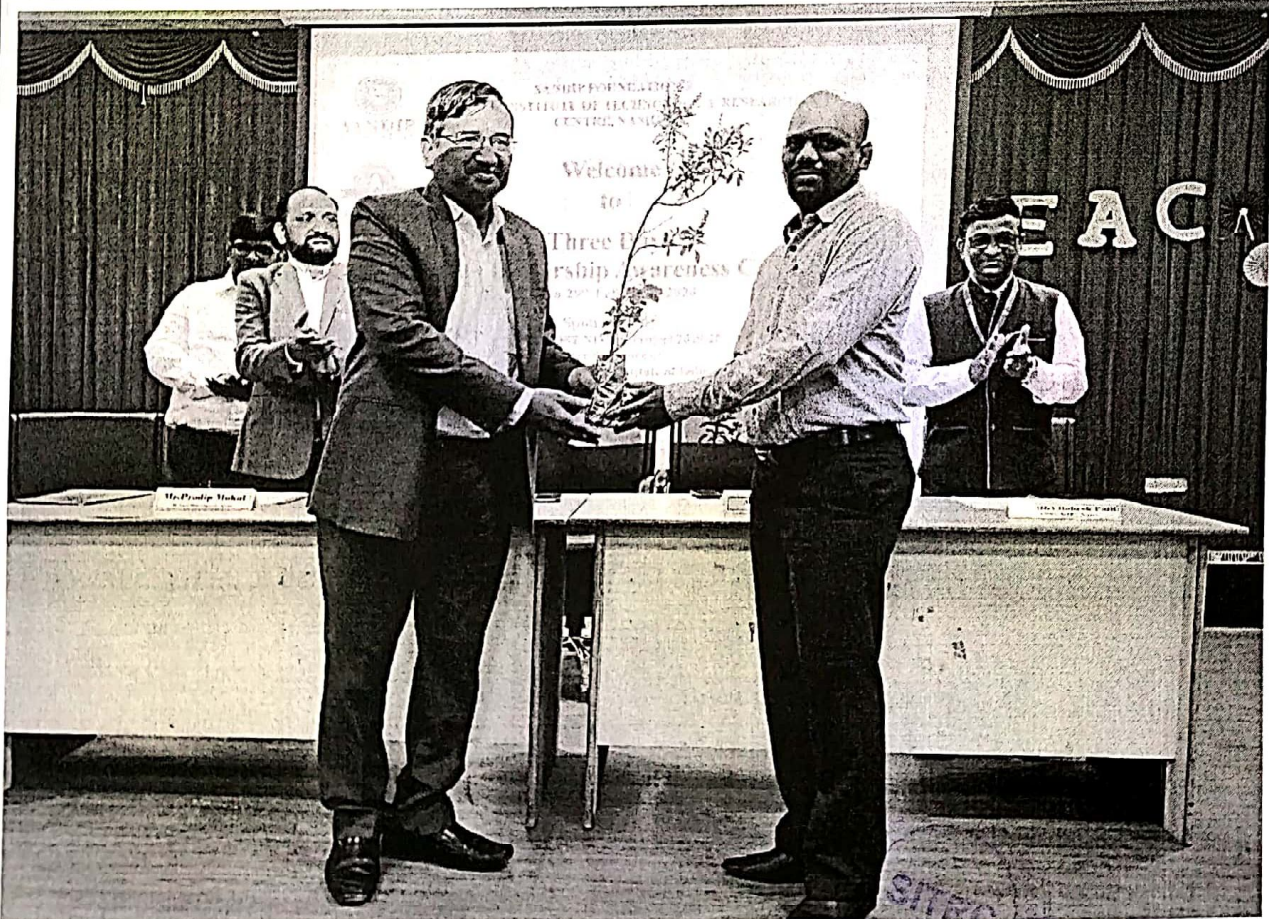
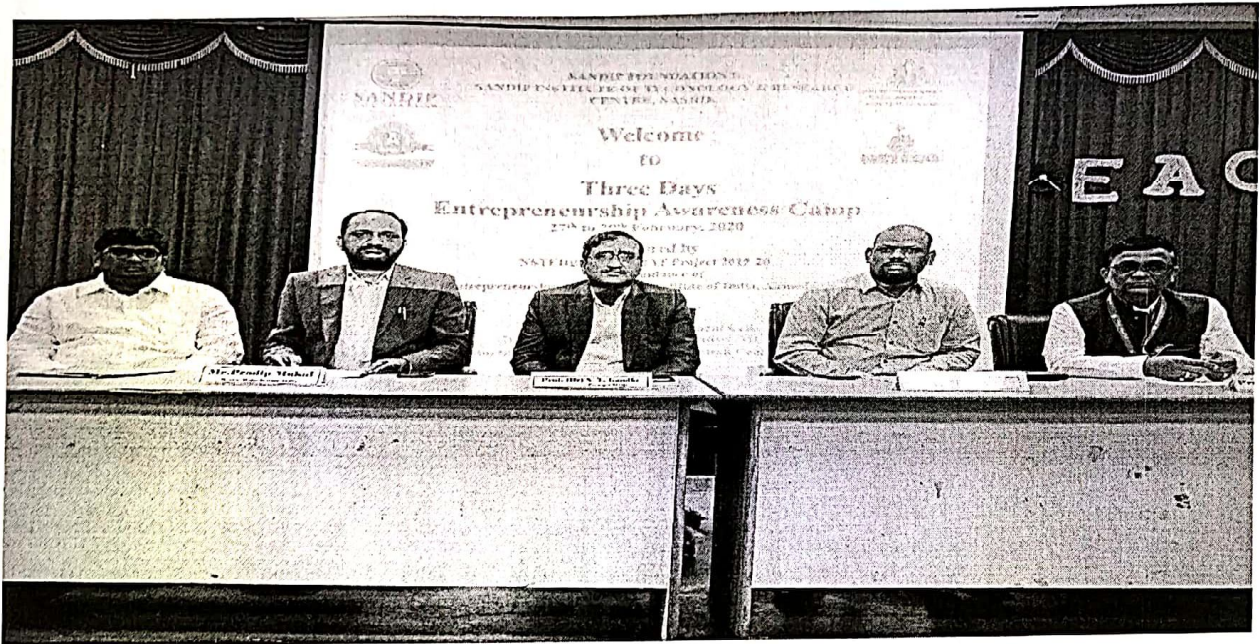
Day	Morning	Session	Afternoon	Session
Timing	10.00am to 11.30 am	11:30am to 1:00pm	2:00pm to 3:30pm	3:30pm to 5:00pm
	Session I	Session II	Session III	Session IV
1st Day - Thursday 27th February 2020	Registration and Inauguration Award Distribution: <b>Woman Super Achiever Award:</b> Miss Vedanti Mahendra Sorte, Founder, CreHa	Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario.	Identification of opportunities for entrepreneurs. <b>(Practical Based Learning)</b>	Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc. <b>(Practical Based Learning)</b>
	<b>Chief Guest- Mr. Gopinath D.</b> Assistant General Manager, Small Industries Development Bank of India (SIDBI), Nashik <b>Guest of Honor - Pradeep Mokal</b> Mentor- Start up India CEO-Nishi Adds Solutions		<b>Mr. Vedanshu Patil</b> Founder- Vedanshu Biznofairs Pvt. Ltd. Nashik	
2nd Day = Friday 28th February 2020	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.)	Tech. & commercial Aspects of SSI unit (General concept only)	Financial aspects of SSI unit including salient features of a project report	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others- securities demanded by FIs/banks etc.
	<b>Ms. Neha Khare</b> Creative Director at Mirror Skin & Hair care Pvt. Ltd.		<b>Mr. Vikram Bodke</b> Director Engenius park Nashik	<b>Mr. Gorakh Mahajan</b> Co-founder, Rushiraj Enterprises, Nashik
3rd Day- Saturday 29th February 2020	Creativity and business- the man behind the venture - the behavioral scientist's approach	Communication skills (interacting with people) for better results	Factory Visit	Feedback and discussion on the camp and factory visit
	<b>Mr. Harshad Bele</b> Director – CONNECT INDIA, Nashik	<b>Ms. Bhaygshree Daspute</b> Founder- Astitva	<b>Industrial Visit to</b> Samsonite South Asia Pvt Ltd, Igatpuri Nashik	

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## PHOTOGRAPHS



Felicitation of Chief Guest Mr. Gopinath D, Assistant General Manager SIDBI by Dr. S. T. Gandhe, Principal SITRC, Nashik



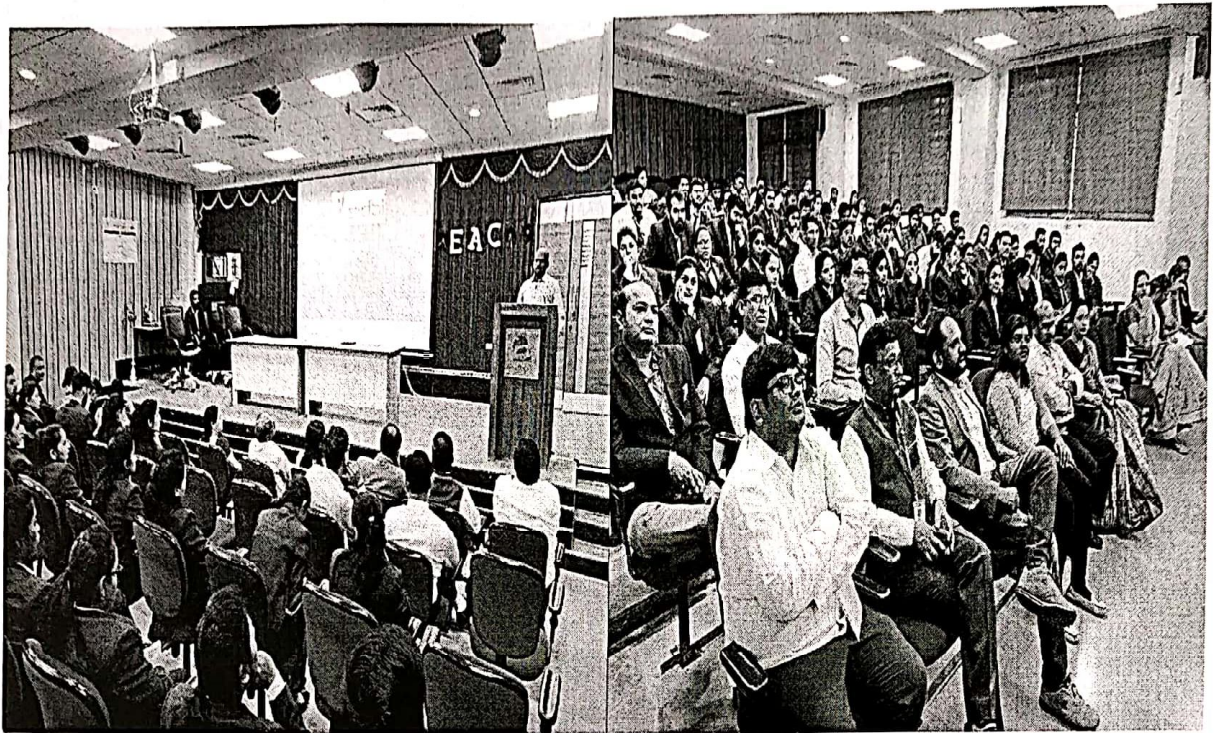
Felicitation of Chief Guest Mr. Pradeep Mokal, Mentor- Start up India, CEO-Nishi Adds Solutions by Dr. Rakesh Patil, Head MBA SITRC, Nashik



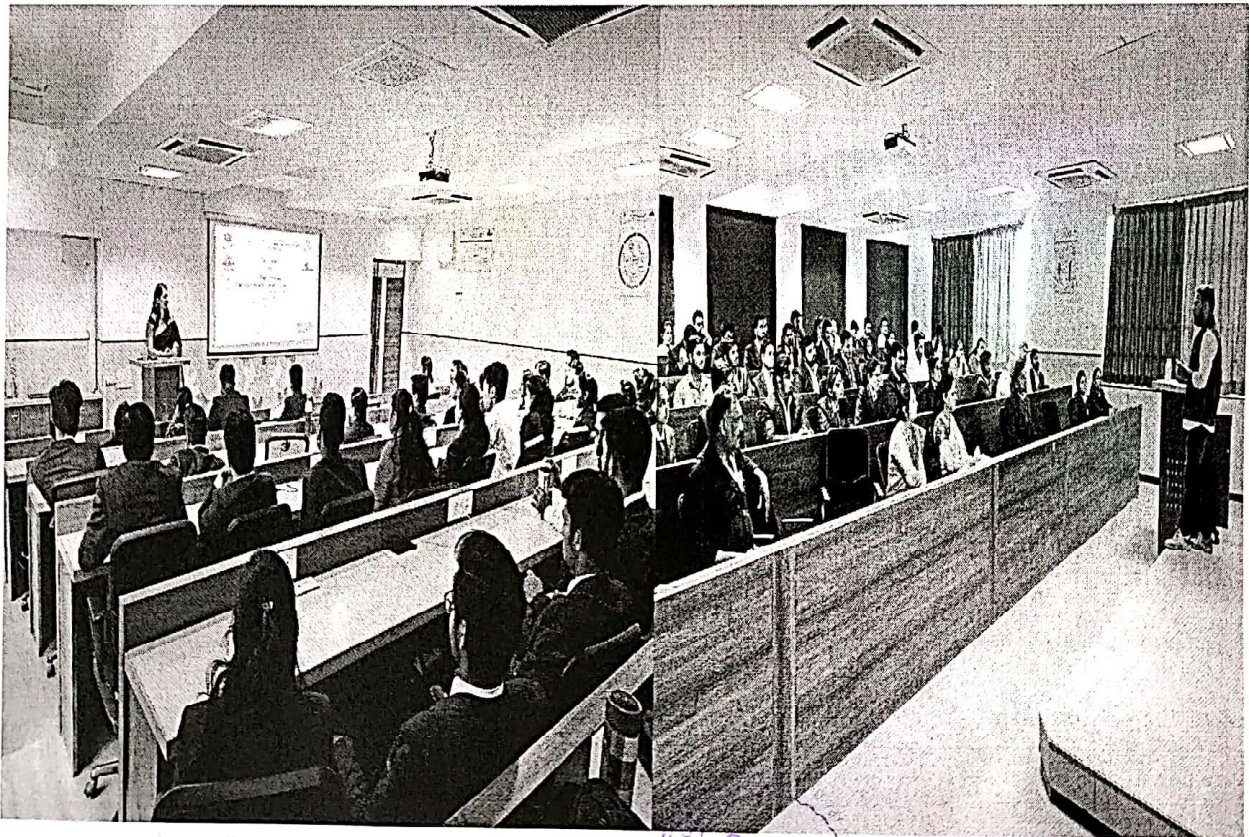
Mr. Gopinath D, Assistant General Manager SIDBI facilitate to Miss Vedanti Mahendra Sorte as "Woman Super Achiever Award"





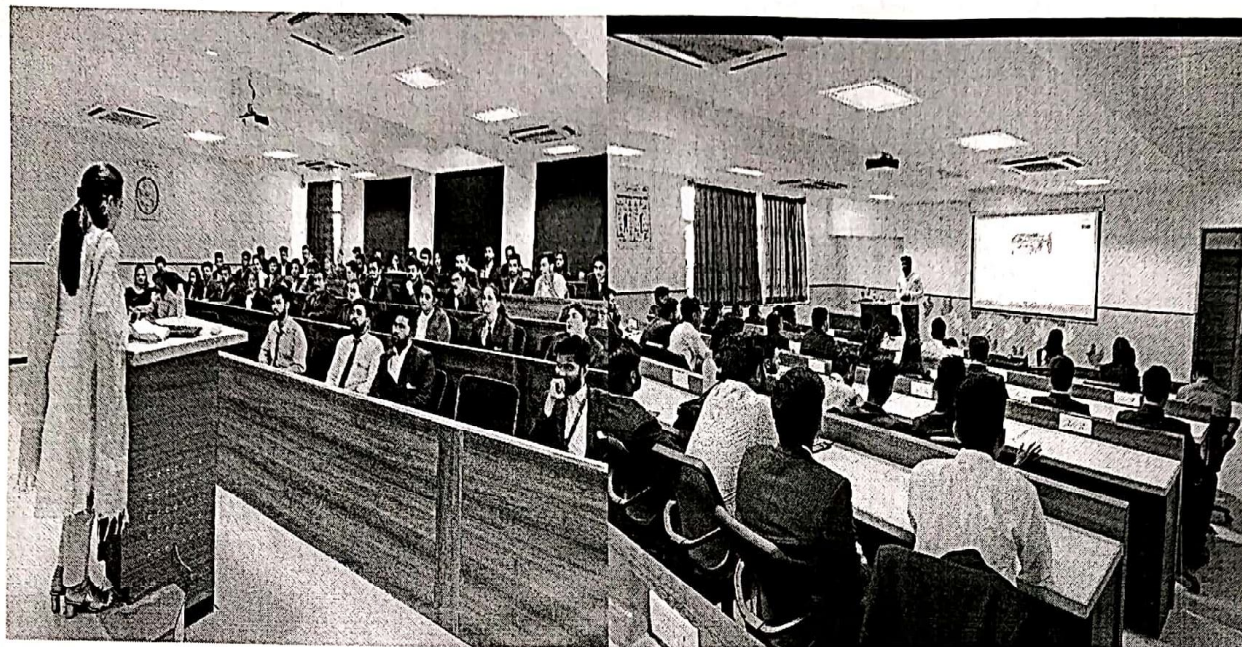


Chief guest addressing the audience

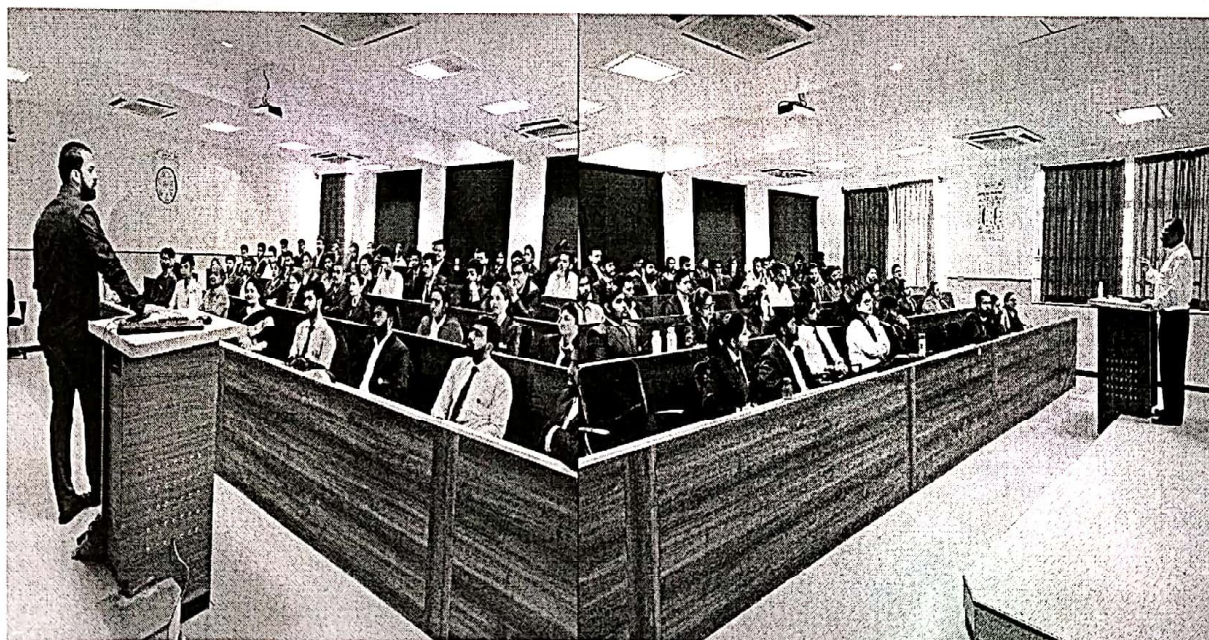


Class Room Photographs





**Class Room Photographs**



**Class Room Photographs**





**Group Photograph during Industrial Visit  
at  
Samsonite South Asia Pvt Ltd, Igatpuri, Nashik, Maharashtra 422007**

**Prof. Jagdish A. Patel  
Program Coordinator**



**Dr. S. T. Gandhe  
Principal, SITRC**

**PRINCIPAL**  
Sandip Institute of Technology  
and Research Centre,  
Mahiravani - 422 213, Nashik